



NATIONAL PRODUCTIVITY COUNCIL www.npcindia.gov.in

ANNOUNCES RESIDENTIAL PROGRAMME ON

“Innovation & Creativity through Knowledge Management” From August 06-10, 2018 at Ooty

INTRODUCTION

The resurgence of Indian economy, led by globalization and liberalization policy has caused great strides in the knowledge base. To improve growth and productivity, the rapid development and diffusion of information and communication, and their interactive effects on competition call for a paradigm shift in development strategies.

Knowledge management is essentially about creation & Sharing of knowledge and about ubiquitous transfer of knowledge. In general, members of an organization possess different kinds of knowledge. The purpose of Knowledge Management is to facilitate effective transfer of the knowledge to others who have a need for the knowledge in carrying out their responsibilities in the organization. Other activities such as capturing, storing and retrieving knowledge and its meta-data are merely instrumental to the core objective of transferring knowledge to needy members of the organization.

The program has been designed by NPC for the benefit of Indian organizations with a view to catalyzing a re-orientation of thinking on the part of managing knowledge and business professionals to effectively utilize the newly available concepts of management and technology.

COURSE COVERAGE

- ❖ Introduction to the Knowledge Economy: An Overview
- ❖ KM Framework
- ❖ KM Tools & Techniques
- ❖ KM Implementation
- ❖ Innovation & Creativity
- ❖ Interfacing Innovation with KM
- ❖ Organizational Strategy for mainstreaming innovation through KM
- ❖ KM Case Studies

TARGET GROUP

The programme is aimed at officials of all levels from state and central Governments, Public Sector Units, Financial Institutions and/or Academic Institutions. No prior experience of handling IT or e-Governance projects is essential.

PARTICIPANT FEE

The programme fees on residential basis is Rs 48000/- plus 18% GST per Participant. The Non-residential participation fees will be Rs. 38000/- plus 18% GST per participant. **As per GOI notification No. 9/2017-Integrated Tax (Rate) dated 28.06.17, Sr. No. 75, Heading 9992 (at page no. 19 of the notification) No GST is applicable where Services provided to the Central Government, State Government, Union Territory Administration under any training programme for which total expenditure is borne by the Central Government, State Government, Union territory administration.** The residential participation fee includes the boarding/lodging charges and cost of programme material. The programme is residential.

FACULTY AND METHODOLOGY

The faculty would include specialists from NPC & invited speakers from organizations of eminence. The methodology would lay emphasis on experiential learning through presentations, discussions and case studies besides conceptual tutorials.

VENUE & DATES

Programme Dates & Venues	Aug. 06-10, 2018 at Ooty
Programme Code	NPC/HQ/IT/TRG/04/2018-19
Check in time at Hotel/Resort	Aug. 06, 2018 Afternoon
Check out time at Hotel/Resort	Aug. 10, 2018 Forenoon

NPC will not provide accommodation before or after the above mentioned dates. Participants planning to stay longer than the scheduled duration should arrange the same at their own cost.

REGISTRATION

Nominations indicating the names of officials and designations with full contact details including e-mail addresses along with the crossed cheque/demand draft for participation fee drawn in favour of National Productivity Council and Payable at New Delhi may be forwarded to: Sh. Nikhil Panchbhai, Group Head (IT & KM).

PAYMENT DETAILS

- ❖ Fees to be paid by DD/Cheque in the name of NATIONAL PRODUCTIVITY COUNCIL payable at NEW DELHI
- ❖ PAN NO : AAATN0402F, GST No. AAATN0402FST002
- ❖ ECS Payment Details : Indian Overseas Bank, 70, Golf Link, New Delhi Branch ; A/c No. 02650100000 9207, NEFT/RTGS/IFSC No. IOBA0000265
- ❖ In case of ECS Payment, the payment details should be intimated accordingly

GENERAL INSTRUCTIONS

- ❖ GST applicable as per GOI Rules.
- ❖ Due to limited number of seats, it is recommended to inform us at the earliest about participation.

FORTHCOMING TRAINING PROGRAMMES

Programme	Venue	Dates	Participation Fee
Role of ICT in driving Government Performance	Goa	Sep. 10-14, 2018	Rs.48000/-+GST (Residential) Rs.38000/-+GST (Non-Residential)
Leadership Challenges in Digital Economy	kanyakumari	Oct. 08-12, 2018	Rs.48000/-+GST (Residential) Rs.38000/-+GST (Non-Residential)

For further details of programme, please visit: www.npcindia.gov.in

FOR FURTHER DETAILS PLEASE CONTACT

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